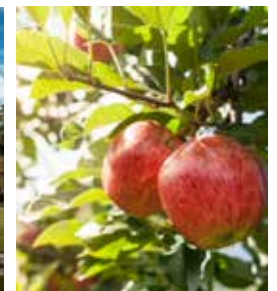




# DEAL AND SANDWICH COASTAL COMMUNITY TEAM ECONOMIC PLAN 2016



# Coastal Community Team

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Discovery Park  
Discovery Park  
Betteshanger Sustainable Parks  
Deal Town Council  
Deal Town Council  
Sandwich Town Council  
Sandwich Town Council  
Red Zebra  
Walmer Parish Council  
English Heritage  
Deal Food Bank  
Deal and Walmer Churches  
Together  
Cinque Ports Community Kitchen  
Dover District Council  
Trains 4 Kent Coast  
Trains 4 Kent Coast  
Friends of St Peters  
Churches Conservation Trust  
Sandwich Town Team  
Deal Society  
Deal Town Team  
Future Creative  
Deal Town Council  
Deal Town Team, Future Creative  
Dover District Council  
Deal and Walmer Chamber of  
Trade

## Associates

Ringwould with Kingsdown Parish Council  
Ash Parish Council  
The Astor community Theatre  
Worth Parish Council  
Sholden Parish Council  
Deal with It  
Age Concern





# Local Area

The Deal and Sandwich Coastal Community Team is located within the District of Dover, on the east coast of the County of Kent.

The team covers 6 wards in the north of the Dover District, with a coastline which is largely flat with sand and shingle beaches. The wards consist of rural populations and those in villages and small towns.

The two towns in the team, Deal and Sandwich, are both ancient towns with a rich and extremely significant history. Both towns are members of the Confederation of Cinque Ports, with Sandwich a Port, and Deal a Limb.

Sandwich is described as one of the best preserved Medieval Towns in the country. It was once one of the most significant ports in England, and is famous for its numerous listed buildings and narrow medieval street pattern. It is also very well known for its 3 links golf courses, including Royal St Georges, which regularly hosts the British Open Championship, last in 2011.

Deal has a rich maritime history, and is famous for its historical smuggler activities. The town is also the location of the first recorded event in British history, when Julius Caesar wrote about his landing here in 55BC. The town is enjoying a resurgence as a holiday destination, with associated positive impacts upon the town centre.

The rural landscape and villages is characterised by the evidence of the reclamation of marshland and the development of rich agricultural land.

During the last century the area was also shaped by the discovery of coal in the 1890's and the establishment of the East Kent Coalfields in the 1920's and 1930's. The area was severely impacted economically and physically by the closure of the pits in the late 1980s, and a legacy of this still persists.

# Community

The population of the team area is 37,920. The majority of the population live in the Deal and Walmer wards, with 6,970 living in the Sandwich ward. The population, gender and age profiles are comparable to the Kent average.

Household composition shows a 7% higher proportion of single person households than the Kent average and a 20% higher proportion of same sex cohabiting couples.

Most of the population live in the two main urban areas, but both towns are surrounded by rural villages, some of which are small isolated hamlets.

The general population has been decline, most markedly in Sandwich following the reduction in operation at Pzifers in 2012 the population fell by 2% between 2012 -2014. The proportion of residents over the age of 65 in the area has been increasing. The retired in Walmer account for 23% of the population, in contrast with the Dover District average of 16%.

The area has the lowest BME population in Kent. 97.6% of the population are White compared to the Kent average of 93.7%.



# Economy

East Kent suffers from higher levels of deprivation than the South East of England average. The Deal and Sandwich Coastal Community Team area has some areas of relative affluence, but also has two Lower Super Output Area which fall within the lowest 20% nationally in relation to the indices of multiple deprivation.

House prices are lower within the area than the Kent average, and significantly more affordable than the regional average. The percentages of those owning and renting largely follows the Kent average, with slightly higher numbers of residents renting from the local authority, but less from a housing association.

GVA figures are not available for the team area, but for Dover District the GVA is the second lowest in Kent at £12,901 per head.

The self employed or those employed by SMEs is higher than the regional and national average.

Following the reduction in operation at the Pfizers facility on the outskirts of Sandwich in 2011, the % of people employed by the knowledge economy in the town fell by 26.4%. However, since 2014 there has been growth in job numbers at the former Pfizers site at the newly created Discovery Park Enterprise Zone, and this is not reflected in these figures.

Growth at Discovery Park is continuing and in addition to science and technology based industries, East Kent College and Canterbury Christchurch University have both established campuses on site. The creation of a further Enterprise Zone at Betteshanger Sustainable Park between Deal and Sandwich on the site of the former Betteshanger Colliery, will create jobs and training opportunities.

In Sandwich the main employment by industries is retail, scientific and technical, and manufacturing. In Deal the main employment by industries is also retail, then motor trade, and human health.

The percentage of those claiming state benefits is higher than the Kent average for all types of benefit except the state pension.

10.5% of the working age population are claiming out of work benefits. This is in line with the figures for Dover District, but 2% higher than the Kent average. 2.3% of the working age population are classed as unemployed. 21% of children are brought up 'in poverty'. Child poverty in all the Deal wards exceeds the national average. In the first quarter of 2014 129 food bank vouchers were issued in those wards. Specific figures for the team area are not available, however in 2013, tourism accounted for an estimated spend of more than £124,000,000 in the District over 375,000 visits. Deal and Sandwich are main tourist destinations in the District, in addition to Dover, but it can be assumed that much of this spend is income into businesses in the team area.



# Related initiatives

The activities of the Deal and Sandwich Coastal Community Team align closely with strategies which have been developed by agencies across Kent which are designed to address the inequalities which exist in the county compared to our neighbouring counties in the Region.

These strategy documents are appended to this Economic Plan. However, some of the key initiatives which are being delivered and relate directly to the Deal and Sandwich Coastal Community Teams Economic Plan are:

## Vision for Kent – Kent Forum

### **To grow the economy**

Infrastructure - High speed rail links have been provided to Deal and Sandwich. To provide sector specific support, to sell Kent as the place to do business, to offer inducements – Discovery Park and Betteshanger Sustainable Parks.

### **To put citizens in control**

The team will ensure that the community are fully involved in the delivery of the aims of the plan, not only through consultation but through meaningful involvement projects using support from DDC Community Development Team, Red Zebra and other community organisations. A network of support and capacity building is growing and developing, with the aim of assisting communities to be self sufficient, not reliant upon third parties, and in control.

## South East Local Economic Partnership growth plan

### **Supporting job creation**

Discovery Park, Betteshanger Sustainable Park.

### **Investment in colleges and training providers**

East Kent College and Christ Church University campuses on Discovery Park. Specific and relevant courses to support the local economy.

## Bold Steps for Kent (Kent County Council)

- Driving economic prosperity
- Job creation and skills development
- Putting the citizen in control
- Capacity building and meaningful involvement.
- Tackling disadvantage
- Job creation.
- Economic expansion.
- Training local workforce.

## Dover District Council Corporate Plan

### **Strategic Priority 1:**

Enabling and supporting growth of the economy and opportunity for investment and jobs – Enterprise Zones at Discovery Park and Betteshanger Sustainable Park.

### **Strategic Priority 2:**

Facilitating strong communities with a sense of place and identity – DDC Community Development Team facilitating Neighbourhood Forums, funding Workshops, support for groups establishing themselves and applying for funding, Community Safety Partnership, support for event organisers, land hire.

### **Strategic Priority 3:**

Serving our communities effectively – Dover District Council Community Development Team increasing funding into the district, coordinating high profile events, website and newsletters, health and wellbeing.





# Ambition

The Deal and Sandwich Coastal Community Team will put the heart and soul back into historic Deal and Sandwich, and the surrounding rural and coastal areas, developing new employment opportunities, improving skills and creating cohesive and vibrant town centres, with thriving high streets linked to attractive promenades, seafronts and riversides.

Our project proposals are designed to support and achieve our vision to put this area of East Kent on the map and fully achieve the Department for Communities and Local Government priorities. Our ambition is that all residents and many more visitors alike will enjoy the towns' public areas, community facilities and heritage, cultural, rural and coastal assets. We intend to promote the economy of our coastal Community by attracting more visitors all year round, supporting the growth and performance of the retail sector, and by providing a skilled workforce to support the growth of employment opportunities in our Enterprise Zone.

## What will 'Success' look like?

- *A protected future for our heritage assets.*
- *A first choice year round destination for a diverse range of visitors.*
- *Vibrant and 'living' town centres*
- *Healthy and active Communities of all ages, who are connected to their rich local heritage*
- *A well skilled local workforce, attracting new businesses and enterprise to the area.*



# Needs of the community and intentions of the team to meet them

## **Reduce child poverty**

Child poverty in all Deal wards exceeds the National average. The Team aims to reduce child poverty through job creation and employability (see 3).

## **Increase life expectancy**

Life expectancy for both males and females is below the Kent average, and the gap between the highest and lowest life expectancy by ward within the Dover District is 7.6 years. Life expectancy can be increased by improving the socio-economic situation of our residents and influencing changes to behaviours and lifestyle choices. The Team aims to increase life expectancy by supporting the work of Kent County Council and the Clinical Commissioning Groups in relation to health campaigns, through active participation of member organisations on the Health and Wellbeing Board, through the increase of opportunities for involvement in active leisure, through the support and encouragement of good mental health and well being amongst our residents to tackle the above average incidence of male suicide.

## **Job creation and employability**

The Team believes that job creation and improving the economic circumstances of the local population has far reaching effects beyond that of simply working. The Team aims to improve the job opportunities available for the local population through a combination of job creation and skills development.

Discovery Park, Betteshanger Sustainable Park.  
Total of 4,000 jobs to be created.

Betteshanger Sustainable Parks  
Total of 1,000 jobs to be created.

Create opportunities for our young people to train or enter the workplace:

Discovery Park – Christchurch University Campus, East Kent College Campus.

Betteshanger Sustainable Park – Hadlow College Campus,

Skills 4 Dover – Dover District Council website for central point of contact, skills fairs.

## **Improve facilities for sport, particularly disability sport.**

This is a longer term aim of the Team. Efforts are being made to engage with providers and interested parties to ensure these aims can be delivered.

## **Provide leisure activities for young people**

This is a longer term aim of the Team. Efforts are being made to engage with providers and interested parties to ensure these aims can be delivered.

## **Increase tourism – day visits and stopovers.**

Tourism is a major source of employment and income for the local economy. The Team identifies the need to expand the provision for visitors to our region. There are many different attractions for visitors to the area, and the Team aims to ensure that in addition to specialist tourism projects, all other projects which are developed take into account their potential for encouraging tourism and improving the visitor experience.



# SWOT Analysis

## **Revitalise retail provision in the town centres.**

Both Sandwich and Deal have survived the recent economic downturn relatively well, and Deal has had some success in expanding its network of independent traders and a thriving Saturday market. The Team identifies that changes are necessary to ensure the continued success and the growth of both town centres, particularly in light of the growth of the large out of town shopping development at Westwood Cross. The revitalisation of the retail provision in Deal and Sandwich is at the heart of a number of the projects and issues are being approached from multiple angles to ensure sustainable success.

## **Preserve local heritage and educate the local community, particularly the young, about local history.**

There is a rich local heritage in the Deal and Sandwich Coastal Community Team area, particularly concentrated within Sandwich. The Team recognise the importance of preserving the heritage within the area, both in physical and academic terms, for the benefit of the local population, visitors and future generations. All projects are expected to consider their impact upon the heritage of the area, and where relevant heritage projects will be grouped for maximum benefit.

## **Traffic – road infrastructure and parking.**

The road infrastructure in East Kent is subject to unusual unpredictable pressures, notably Operation Stack which impacts upon local roads. Within Deal and Sandwich the road layouts are not designed for modern levels of traffic and action needs to be taken to protect historic buildings and to assist visitors and residents in moving round freely. The Team are exploring a number of projects to support sustainable transport, and to improve the current road infrastructure. (appended).

**Strengths** – There is a great will to deliver change, There are many very talented people in both paid roles and as volunteers.

**Weaknesses** - External funding has not been exploited in the past. Responses, whilst many projects have been very successful, have been uncoordinated and adhoc. Need to recruit more volunteers. Improve connections with sports governing bodies to create elite level sporting facilities and training opportunities.

**Opportunities** – The retail centres in both towns have thrived, even during the economic downturn. They have retained and even grown a healthy mix of independent shops, making Deal in particular a retail destination of choice. Discovery Park is bringing new employment and housing to the area.

**Threats** – Aging population, outward migration of young professional people, Operation Stack, Westwood Cross, volunteer capacity, employee capacity.

**Relevant data is available within the Appendices**





# Key projects and/or bodies of work

High level description of discrete pieces of work showing CCT role, indicative partners and timescales

## Sandwich Boat Yard

### Phase 1

#### Lead organisation:

Sandwich Boat Yard Trust

#### Partners:

Sandwich Boat Yard Trust  
Dover District Council

#### Details:

Recreation of fully operational medieval boat yard.  
Recruitment of apprentices to train in traditional skills and construct Kings ship and lifeboat.

#### Timescales:

Complete Spring 2016

## Sandwich Boat Yard

### Phase 2

#### Lead organisation:

Sandwich Boat Yard Trust

#### Partners:

Sandwich Boat Yard Trust  
Dover District Council

#### Details:

Visitors centre and educational facility. Events. Links to France.  
Survey of buried boat from 1350. Improvements to visitor facilities, including children's play area.

#### Timescales:

2017 to 2018

## Keen 2 Cater

#### Lead organisation:

Cinque Ports Community Kitchen

#### Partners:

BeChange

#### Details:

Teaching employment-related cookery skills to unemployed local people who need to build confidence to return to or enter the labour market. Includes accredited Food Safety certificate.

#### Timescales:

Able to start immediately.

## Keen 2 Cook for health

#### Lead organisation:

Cinque Ports Community Kitchen

#### Partners:

GPs, NHS foundations

#### Details:

Teaching healthy cookery to diabetes patients who need to improve their diet to control insulin levels.

#### Timescales:

In progress.

## Keen 2 Cook

#### Lead organisation:

Cinque Ports Community Kitchen

#### Details:

Teaching healthy cooking on a tight budget for low income and disadvantaged local residents

#### Timescales:

Able to start immediately.

## Sandwich Parks Project

#### Lead organisation:

Dover District Council

#### Partners:

Sandwich Boat Yard Trust  
Sandwich Town Team.

#### Details:

A coordinated approach to the conservation and regeneration of the historic monument of the Sandwich Town Walls and the parks and river frontage connected with this area.

#### Timescales:

In progress.



## Sandwich Traffic Strategy

### Phase 1

#### Lead organisation:

Sandwich Town Team

#### Partners:

Kent County Council,  
Sandwich Town Council,  
Dover District Council

#### Details:

Phased approach to respond to the traffic issues in the centre of the medieval town. Phase 1 installing measures at the entrance points to the town to slow traffic, deter HGV from entering. Introduction of a 7.5t limit. Bollarding to protect historic Buildings.

#### Timescales:

TBC

## Sandwich Traffic Strategy

### Phase 2

#### Lead organisation:

Sandwich Town Team

#### Partners:

Kent County Council,  
Sandwich Town Council,  
Dover District Council

#### Details:

Phased approach to respond to the traffic issues in the centre of the medieval town. Ph 2 Scoping survey.

#### Timescales:

TBC

## Sandwich Traffic Strategy

### Phase 3

#### Lead organisation:

Sandwich Town Team

#### Partners:

Kent County Council,  
Sandwich Town Council,  
Dover District Council

#### Details:

Phased approach to respond to the traffic issues in the centre of the medieval town. Ph 3 traffic calming, pedestrianisation, pavement improvements, bollarding to protect historic buildings.

#### Timescales:

TBC

## Sandwich Traffic Strategy

### Phase 4

#### Lead organisation:

Sandwich Town Team

#### Partners:

Sandwich Town Team,  
Kent County Council,  
Sandwich Town Council,  
Dover District Council

#### Details:

Phased approach to respond to the traffic issues in the centre of the medieval town. Ph 4 provision of parking for coaches and long stay visitor traffic outside the town walls.

#### Timescales:

TBC

## Replacement visitor and storage facility at Gazen Salts Nature Reserve

#### Lead organisation:

Gazen Salts

#### Partners:

Dover District Council,  
Environment Agency,  
Kent County Council

#### Details:

Existing storage building is nearing the end of its life, does not fit in with the surroundings and does not provide facilities for volunteers. A new store would ensure materials and tools were secure, and a facility for volunteers would increase numbers and enable more task days to be undertaken.

## Accessible route from parking area, across Gazen Playing Field and into main part of the reserve.

#### Lead organisation:

Gazen Salts

#### Partners:

Dover District Council,  
Environment Agency,  
Kent County Council

#### Details:

To enable visitors and volunteers with mobility issues to have greater access to the facility. To improve access for the general public and volunteers.



## Improved signage and visitor information

### **Lead organisation:**

Gazen Salts

### **Partners:**

Sandwich Parks Project

### **Details:**

Information boards and signage relating to the reserve, but also to the wider heritage

## Remove salt contaminated silt to dykes and freshwater ponds

### **Lead organisation:**

Gazen Salts

### **Partners:**

Environment Agency

### **Details:**

Remediate following damage by tidal surge. Allow for recreation of habitats.

## Gallows field picnic area

### **Lead organisation:**

Gazen Salts

### **Partners:**

Sandwich Parks Project,  
KCC

### **Details:**

Small picnic area for visitors.

## Accessible toilets at Walmer Green

### **Lead organisation:**

Dover District Council

### **Partners:**

Walmer Parish Council,  
Walmer Speaking up Group

### **Details:**

Improvements to existing toilet facilities.

### **Timescales:**

2016/17

## Magna Carta Museum

### **Lead organisation:**

Sandwich Town Council

### **Partners:**

Dover District Council

### **Details:**

Museum to display the recently discovered copy of Sandwich's Magna Carta.

## Betteshanger Business Park

### **Lead organisation:**

Betteshanger Sustainable Parks (part of Hadlow College)

### **Partners:**

DDC,  
KCC,  
East Kent Spatial Development Company

### **Details:**

Site of former colliery. Business Park, incubation units and further / higher education facility through Hadlow College. Creation of 1,000 jobs.

### **Timescales:**

First units of incubation hub opening spring 2018

## Betteshanger Country Park

### **Lead organisation:**

Betteshanger Sustainable Parks (part of Hadlow College)

### **Partners:**

Dover District Council,  
Kent County Council,  
East Kent Spatial Development Company

### **Details:**

Kent Mining Museum. Visitor centre, café, cycle changing facilities, conference facilities. Sustainable building making use of green technologies. Aim to attract 150,000 visitors per year.

### **Timescales:**

SOS Dec 2015. Visitor centre completion summer 2016. Mining museum completion 2017.

## Future Steps Programme

### **Lead organisation:**

Future Creative

### **Details:**

Building employability skills - confidence, CVs, work experience, smalls business and enterprise skills. Concentrating on year 11 pupils, but also for NEETs.

## Youth Arts and Cultural Festival

### **Lead organisation:**

Future Creative

### **Details:**

Links to Deal Music Festival and Sandwich Arts Festival

### **Timescales:**

Increase tourism.





## Public Art and Heritage Trail

**Lead organisation:**

Future Creative

**Details:**

Future Creative Community Interest Company will work with local residents to collate and create a variety of installations and interpretations which will link three major heritage assets in Deal and Walmer; namely Walmer, Deal and Sandown Castles in a public art and heritage trail.

**Timescales:**

Increase tourism.

## Julius Caesar Memorial

**Lead organisation:**

Deal and Walmer Chamber of Trade

**Partners:**

Dover District Council, Kent County Council, English Heritage

**Details:**

Installation to mark the invasion by Julius Caesar.

**Timescales:**

Increase tourism.

## Discovery Park

**Lead organisation:**

Discovery Park Limited

**Details:**

Office space, labs and conference facilities. Housing. Former pfizers site.

**Timescales:**

1,700 jobs have been created.Total of 3,000 jobs by 2017.

## Deal Castle

**Lead organisation:**

English Heritage

**Partners:**

tbc

**Details:**

New interpretation within the main building, conservation repairs to main structure, conservation and landscape repairs to paddock car park and introduction of car parking charges, conversion of former custodians bungalow and stable block into café, opening up of Captain's Garden as community events area.

**Timescales:**

Feasibility till Mar 2016. Delivery by April 2017

## Walmer Castle

**Lead organisation:**

English Heritage

**Partners:**

Heritage Lottery Fund

**Details:**

Representation of the Glen and landscape improvements to informal gardens, installation of play trail across the garden, improved disabled access, new toilet block, new education room and new catering outlet.

**Timescales:**

Feasibility till Mar 2016. Delivered by Dec 2018

## Permaculture Project

**Lead organisation:**

Cinque Ports Community Kitchen

**Partners:**

MCCH, Deal with It

**Details:**

Creation of a demonstration garden, for growing edible and non-edible plants in East Kent coastal conditions using permaculture principles. The demonstration garden will be open to the public to visit individually and in groups. Cultivation of the garden will be organised as therapeutic activity for local special needs groups; and training for young people.

**Timescales:**

Implementation to be complete by December 2016 with ongoing project in progress from then on.

## East Kent Sustainable Transport

**Lead organisation:**

Trains 4 Kent Coast

**Partners:**

South Eastern Trains; Kent County Council;

**Details:**

Preliminary study to ascertain parameters of the sustainable transport issue in the East Kent area. Encourage people to use the railway more, encourage more visitors to the area, realise potential economic benefits of the railway.

**Timescales:**

Project commencement within 6 months



## Deal Conservation Area Appraisals

### **Lead organisation:**

Deal Society

### **Partners:**

Dover District Council

Deal Town Council

### **Details:**

Review of 7 conservation areas in Deal.

### **Timescales:**

Project underway. First of 7 reviews complete. Second to commence early 2016.

## Heritage Open Days

### **Lead organisation:**

Deal Society

### **Partners:**

Addelam History Research Group, Deal Town Council,

Heritage Open Days

### **Details:**

Coordinating the annual Heritage Open Day

### **Timescales:**

Project underway. First year complete. Second year in planning.

## Deal Heritage

### **Lead organisation:**

Deal Society

### **Details:**

Deal Heritage is an initiative by The Deal Society to promote the history and heritage of Deal and Walmer by:

- Improving the public awareness of the heritage venues and events in the area
- Supporting those venues and events by facilitating communication between them in order to share ideas and good practices
- Coordinating events for the annual Heritage Open Days

### **Timescales:**

Project underway. Website up and running.



# Short term goals/actions

## **Sandwich Parks Project**

Heritage surveys complete. Partnership project team in operation. Other feasibility studies commenced. Funding identified. Working group established and operational.

## **Sandwich Medieval Boat Yard Trust**

Phase 1 complete. Planning and Heritage Lottery Fund funding applications submitted for phase 2.

## **Accessible Toilets at Walmer Green**

Sea front toilet facilities complete and open to the public in time for summer season.

## **Sandwich Traffic Strategy Phase 1**

Works instructed by Kent County Council and underway.

## **Betteshanger Country Park**

Work on new visitor centre started on site and progressing towards completion in summer 2016.

## **Discovery Park**

Job creation continuing. New business attracted in to occupy refurbished laboratory space.

## **Deal Castle**

Feasibility study complete. Work commencing on site from April 2016.

## **Walmer Castle**

Feasibility study complete. Work to gardens commencing on site from April 2016.

## **Permaculture Project**

Construction work complete and project to be operational. Deal Conservation Area Appraisals. Second of 7 appraisals underway

## **Gazen Salts**

Continuing work to remediate the devastation caused by the Tidal Surge in 2013. Restoration of habitat.





# Medium term goals/actions

## **Sandwich Medieval Boat Yard phase 2**

Visitors Centre complete and open to the public 2018. Links to Sandwich Parks Project.

## **Keen 2 Cater and Keen 2 Cook**

Community cookery courses operations to support low income families and to provide training opportunities for those seeking employment in the catering industry.

## **Sandwich Traffic Strategy**

Measures in place to protect the heritage assets of the town from heavy vehicle damage, improve pedestrian and vehicular traffic movement, links to Sandwich Parks Project.

## **Sandwich Parks Project**

Project scoped, improvements to town wall ancient monument area and adjacent green spaces. Links to retail projects, Traffic Strategy, public realm improvements, health and well being, Sandwich Medieval Boat yard and Gazen Salts.

## **Future Steps Programme, Deal**

Employability and skills programme. Targeted at needs of local employers.

## **Betteshanger Country Park**

Work on new business centre started on site and progressing towards occupation of first incubation hub unit in summer 2018.

## **Discovery Park, Sandwich**

Job creation continuing. New business attracted in to occupy refurbished laboratory space. Construction of new housing.

## **Youth arts and culture festival, Deal**

Inaugural festival completed, involving local young people, but attracting artists and visitors from outside the area.

## **Public Art and Heritage Trail, deal and Walmer**

Scoping study and consultation complete. Trail in place linking major coastal heritage attractions.

## **Julius Caesar Memorial, Walmer**

Installation in place, attracting visitors to the area, and increasing public awareness of local history.

## **East Kent Sustainable Transport**

Scoping study complete. Strategy developed for promoting the use of sustainable transport along the East Kent Coast, particularly the high speed train. Complementary projects, such as cycle hub at Deal Station complete.

## **Magna Carta Museum**

Museum to display Sandwich's copy of Magna Carta and to tell the story to local people and visitors complete and open to the public.

## **Gazen Salts Nature Reserve**

Improvements to existing reserve following devastation caused by Tidal Surge in 2013. Restoration of habitat and improvements to visitor and volunteer facilities. Provision of educational facilities for school age children. Links to Sandwich Parks Project.



# Barriers

Identify any barriers to delivering the plan and if you have contingencies to manage them.

## **Funding**

Delays in the delivery of construction projects with planning approval due to the economic downturn.

Need to develop social capital to enable organisations to learn new skills, acquire knowledge, and deliver their own projects.

## **Lack of staff / volunteer resource**

To develop and deliver all the aspirational projects.

# Resources

All elements of the plan will be delivered by a true partnership of public, private and voluntary sector organisations, supported by volunteers and community involvement.

All projects will aim to build skills and capacity amongst the local community through employment, training and volunteering opportunities. Our communities already possess skills and enthusiasm and the Deal and Sandwich Coastal Community Team aims to support and develop these.



# Funding

The Deal and Sandwich Coastal Community Team are supported by the Communication and Engagement Team at Dover District Council. The team have extensive and proven experience of developing successful funding applications and delivering projects. The Communication and Engagement Team already deliver a programme of Funding Workshops to support the local community, and a dedicated Funding and Communication Manager supports larger funding bids, to the Heritage Lottery Fund and Coastal Communities Fund for example.

Many funding streams will be explored, and private funding will be used to support projects. Projects will be sustainable and not wholly reliant upon external funding.

A funding application of £6,000 has been made to the Coastal Revival Fund to support the Sandwich Parks Project. The Betteshanger Sustainable Parks project is supported by £7.75m Heritage Lottery Fund, Coastal Community Fund and Homes and Communities Agency funding.

Dover District Council supports projects through the provision of land and historic buildings on long leases.

The first phase of the Sandwich Medieval Boat yard Project is privately funded.

## **Maximising resources and costs**

Shared services, use of technology, avoidance of bureaucracy, etc. Project Teams will be designed to facilitate the sharing of resources across the team and to avoid duplication.

## **Venues, administrative support and communications will be shared.**

Members of the team are required to ensure they have sufficient authority to make decisions at meetings on behalf of their organisations. This extends to Town, District and Parish Council Members who have obtained delegated authority.

Printing services are being provided at cost by Dover District Council and are being shared with the Dover Coastal Community Team in order to minimise costs.

# Consultation

Each of the projects includes extensive consultation with meaningful community and volunteer involvement. The Community Development Team at Dover DC will assist in the delivery of any consultation exercises, with the support of Deal and Sandwich Coastal Community Team member organisations.

Team member organisations are responsible for filtering information to relevant organisations and individuals in their extensive local networks.





# Involve and inform

The Dover and Sandwich Coastal Community Team is an active member of the Coastal Communities Alliance. Updates on progress are provided as requested, and at meetings. Details will be shared on the CCA website.

The Accountable Body is an active member of the team and they are providing Project Management support in addition to leading several project teams.

Information has been provided to DCLG in line with requests and all future requests will be complied with completely and in a timely fashion.

## **Communication with community.**

All partners will make use of their own websites and social media to communicate progress to the community. Consultation events will take place with meaningful involvement invited and encouraged, but also information sharing for those who do not wish to be actively involved.

# CCT Logistics

## **Management of team**

How the team will operate, frequency of meetings, centrality of team to projects, etc. How the team is representative of the community.

The team will meet on a bi-monthly basis after the Economic Plan has been agreed and published. Sub groups and project teams will meet as often as is required for their particular project.

The team has representation from the public, private and voluntary sector, and includes volunteers involved in delivering community projects. This is a delivery group, so membership is fluid, and new members are always welcome.

## **Support structure**

Project Management Support through the establishment of the Team is by Dover District Council Officers. Administrative support is provided by English Heritage.

## **Costs**

Member organisations have agreed to provide meeting rooms and refreshments free of charge on a rotated basis. The production of the Economic Plan is being provided at cost by Dover District Council.

Documents are to be made available electronically.

## **Sustainability**

Dover District Council has committed to provide Officer support to establish the Team and assist the Chair. However, the long term ambition is that the team are self-sustaining and not reliant upon Dover District Council or any one member for support. The Dover District Council Officer will assist other members of the Team to build capacity and skills in order that the workload is shared across the Team in the future.

The team has identified the potential benefit of a dedicated Project / Programme Manager. Particularly as a short term level of support where the PM could provide training to groups to build capacity and skills to enable them to manage their own projects in the future.

## **Areas of Specific Interest**

Working Groups to be established qtr 1 2016/7-

- Tourism
- Retail
- Vibrancy of town centres
- Sustainable transport



# Appendix index

1. South East Local Economic Partnership Economic Plan
2. Vision for Kent 2012-2022
3. Bold Steps for Kent
4. Dover District Council Corporate Plan
5. DDC State of the District Report
6. Deal and Sandwich Coastal Community Team Statistical Profile 8 PDFs
7. Deal and Sandwich Coastal Community Team Project Summary
8. DDC Heritage Strategy
9. Sandwich Town Team Charter
10. Sandwich Traffic White Paper
11. Betteshanger Sustainable Parks Brochure
12. Betteshanger Sustainable Parks Strategy
13. Culturepreneurs Project
14. Discovery Park General Brochure
15. Future Creative & Cinque Ports Community Kitchen Project
16. Future Generation Employees Project
17. Public Art Heritage Trail Project
18. Gazen Salts Leaflet

Please follow this link to see all appendix items in full: <http://www.dover.gov.uk/Community/Coastal-Community-Teams/Deal-Sandwich-Coastal-Community-Team.aspx>

