

# Becoming a Community Group, Grants and Raising Your Group's Profile

1. Setting up a group
2. Becoming constituted
3. Becoming affiliated
4. Funding available
5. Funding advice
6. Online footprint
7. Social Media



# Setting up a group

Who are we?

Community Group



Sports Club/Group



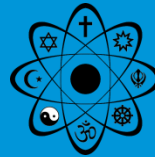
Youth Club/Group



School related e.g. PTFA



Church/Faith groups



Social Enterprise



# Becoming Constituted

## Constitution

The written rules for how your group is managed

Group's name, its membership, its aims and objectives, its powers, committee, procedures, disband procedures.



## Bank Account

A bank account all in the same name as your organisation, club or group.

Be able to provide a bank statement.



# Becoming Affiliated

## Business

A commercial 'for profit' company where goods and services are exchanged for one another or for money.



## CIC / Social Enterprise

A Community Interest Company is a limited company with special features to ensure that it works for the benefit of the community.



## Charity

An not for profit Organisation set up to provide help and raise money for those in a specific need.



# Funding

## Private Sector

**Innovation  
loans**

**SOUTH EAST  
BUSINESS  
BOOST**



**TOWN CENTRE  
BUSINESS GRANTS**



## Voluntary & Charitable Sectors



**RED  
ZEBRA**  
COMMUNITY SOLUTIONS

open4funding

**FUNDING CENTRAL**

**COMMUNITY HOUSING AND SELF-BUILD**



# Online Footprint

## Website

As of April 2019, **81%** of the developed world has internet access.

If you hear about a new shop, product or service, **where do you go?**



## Social Media

As of 2017, **2.46 billion** people are using social media sites.

Share the work you do and better connect to the public to **achieve your outcomes.**



## Mobile Devices

As of 2019, **4.68 billion** people are using mobile phones.

On average, people spend **3hr** per day on their phone. **Is your site mobile accessible?**



# Social Media



**Content**  
Conversations / Discussions  
Articles  
Tips/ How-to's  
Promotions

When?

**Influencer**

**Sharing (Best Practice)**



# Knowing your audience

