New Dover Leisure Centre

Consultation Responses
July 2016
Summary

• The first round of public consultation on plans for a new Dover Leisure Centre took place from 4-24 July 2016.
• The consultation was advertised in the Dover Express, Dover Mercury and East Kent Mercury (7 July), at www.dover.gov.uk and through social media.
• A series of events were held, including a workshop for user groups, sports clubs, town and parish councils (7 July).
• Drop-in sessions were held at the existing Dover Leisure Centre (14, 16, 19 July), and at Whitfield Village Hall (21 July).
• We also attended the Dover Community Regatta (23 July).
• The plans and questionnaire were also available on www.dover.gov.uk
• There were 673 responses to the consultation.
Do you support plans for a new Dover Leisure Centre?

- Yes: 89%
- No: 11%
Which facilities are most important?

- Main swimming pool: 83.21%
- Health & fitness gym: 41.75%
- Learner pool: 28.23%
- Sports hall: 22.88%
- Multi-purposes studios: 20.51%
- Café: 18.28%
- 5-a-side football pitches (3G): 8.92%
- Sauna & steam room: 16.64%
- Clip-and-Climb': 8.32%
- Squash courts: 5.65%
- Spin studio: 6.09%
Do you have a view on the proposed site in Whitfield?

- Support: 69%
- Don't support: 19%
- No view: 12%
Modes of travel

- On foot
- Public transport
- Car/motorcycle
- Cycle
- Other

Existing Site
Proposed site
How often would you use a new Leisure Centre in Whitfield?

- More frequently: 53%
- About the same: 27%
- Less frequently: 11%
- Never: 9%
What do you like most about the plans?

Word cloud based on analysis of most frequent words/phrases in free form responses
How could the plans be improved?

Word cloud based on analysis of most frequent words/phrases in free form responses
What happens next?

• We’re reviewing all your responses to identify key issues of concern and areas for improvement
• We’ll look at the plans again to see if we can make any changes to respond to these issues
• Proposed plans for the location and facility mix will be presented to DDC’s Cabinet in September
• Subject to Cabinet approval a second round of consultation will be held in late Autumn