



Improvements to Dover Market Square

Dover Town Team and Dover District Council have applied for a grant from the Coastal Communities Fund to renovate the Market Square.

Local Architects, Hartwell, have designed the scheme and following a Road Safety Audit, have come up with three design options.

The centrepiece is a new splash water feature to replace the current fountain.

We aim to improve connectivity between the existing town centre and the St James complex.

- The roadway is being reduced in dominance and traffic slowed, to provide a safer and more generous environment for pedestrians
- The water feature includes water jets together with flat areas of paving outside of the splash fountain areas, where a fine film of water passes over the paving allowing people to sit on benches for a cooling paddle
- The introduction of trees along King Street also softens the appearance of the street, creating an avenue to pass through and provide some summer shade
- There is improved provision for current and future bus services to Market Square and St James plus facilities for coach party drop offs using both left and right hand coaches
- Parking and delivery layouts have been adjusted.



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Benefits of the scheme:

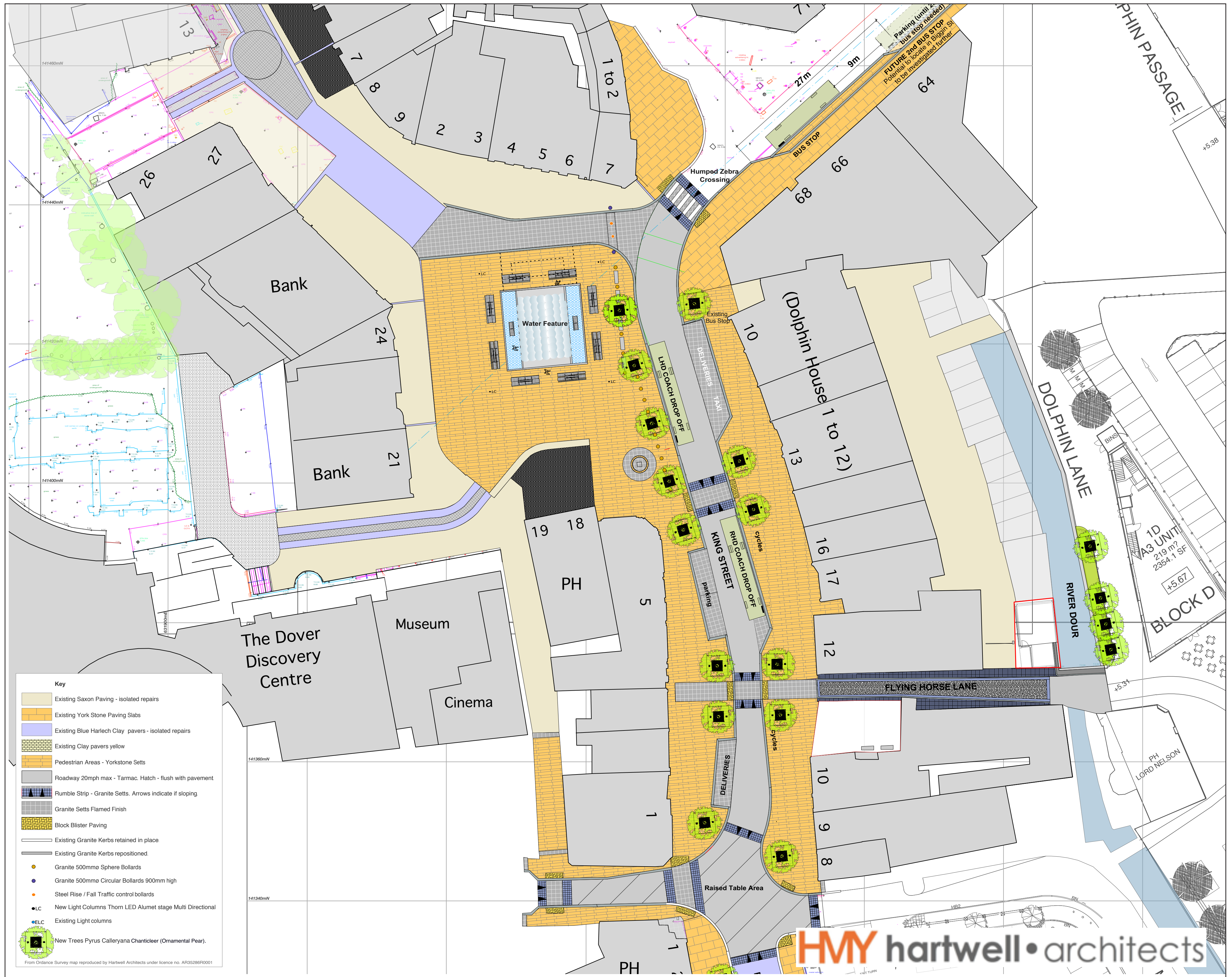
- An attractive focal point, encouraging visitors and shoppers to stay for longer
- Provision for community events and markets
- A flat water feature giving new space for multi-use purposes
- Improved provision for current and future bus services to Market Square and St James
- Facilities for coach party drop offs using both left and right hand coaches
- Updated parking and delivery layouts



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The Design



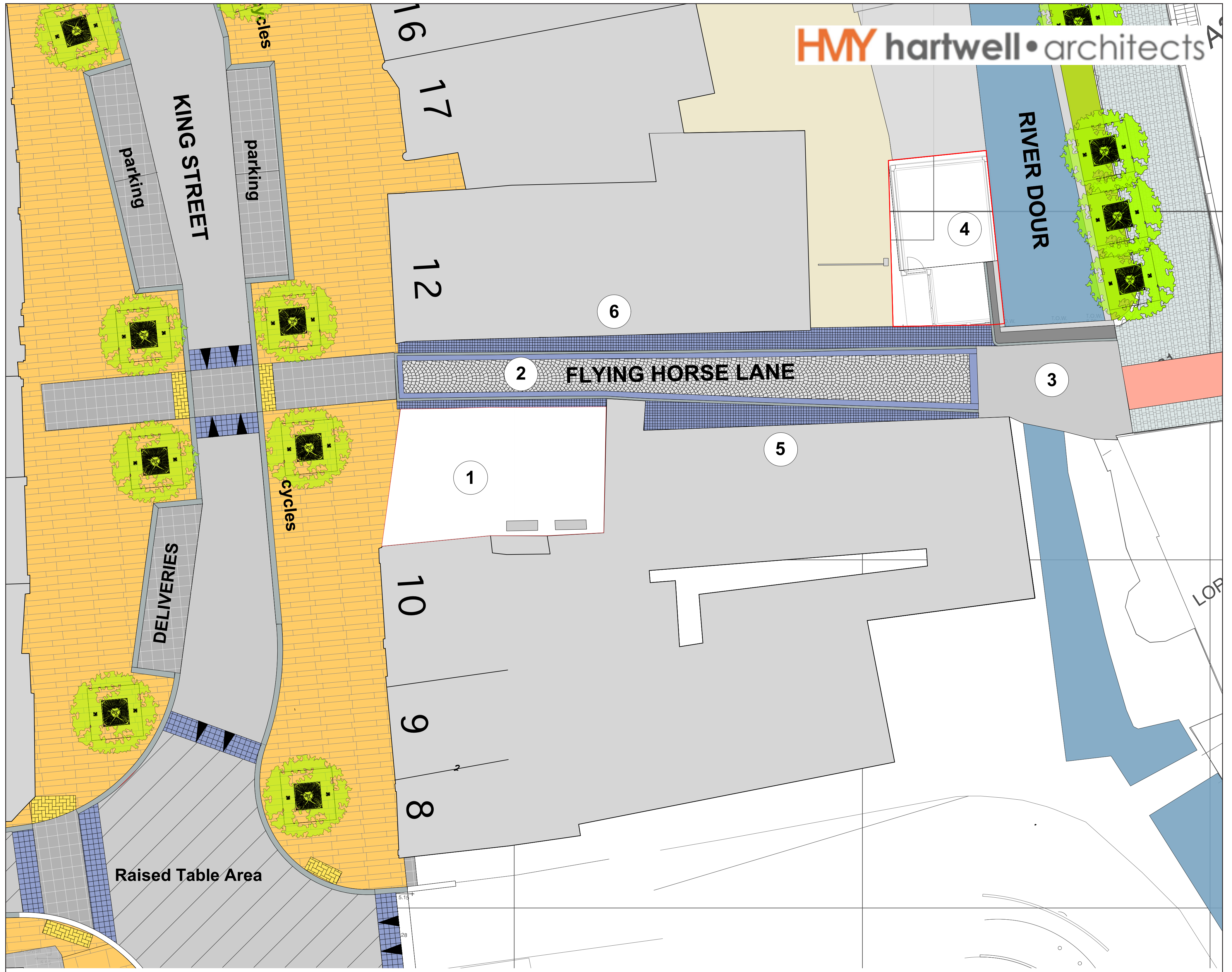
- Bus stop in Castle Street
- 2 x delivery bays
- 1 x taxi bay
- 1 x parking bay
- 2 x coach drop off points in King Street

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Flying Horse Lane



Opportunities

Dover Town Centre was once full of small alleys and lanes like this. Most have been destroyed and so this is a valuable heritage asset to the town.

Since the opening of the St.James development it is noticeable that this lane is now much more regularly used by pedestrians and greater footfall brings greater opportunities.

1. Fenced off area below advertising hoarding, owned by advertising company, would be better used as a pocket park and outdoor seating area for the pizza restaurant or a highly glazed dining / retail unit / landmark building.
2. Granite sett paving to Flying Horse Lane highway and footpaths should be retained.
3. Tarmac zone between granite setts and red coloured tarmac - create landscape interface between setts and red surface.
4. Double garage and drive lowers quality of streetscape. St James development earmarked site for a kiosk. Could be used for a bespoke riverside residential (three floors?) with balconies to enhance street.
5. Red brick former telephone exchange could be an attractive building. It needs to be refurbished and redeveloped as residential or bar/restaurant.
6. Current building facade is a blank grey wall with air con units hung from it. Windows into takeaway would add interest and a sense of safety in the street. Further enhancements to elevation, perhaps a balcony at first floor, and relocation of air con units could further improve the appearance. A green wall option could also be considered to bring interest.

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